

Customer Loyalty Card

The more "loyal"
you are, the
more savings
you earn!

FREE
Oil
Changes

Over the last 25 years, our customers have been our best sales people. Your loyalty to Swanson's Auto Service has been absolutely essential to our success. We want to say Thank You and reward you for your support.

Would you like to accumulate **FREE** Lube-Oil-Filter changes and money off services? We are rewarding loyal customers who return to us and/or recommend Swanson's Auto Service to their friends and family.

You can earn up to \$170 per year in free oil changes and money off coupons by spending \$1000 or more in any calendar year. As an added bonus, money spent by your referrals is calculated into your balance.

At the end of the year your money spent and referral dollars are calculated and every January new cards are issued with corresponding savings. See our sample card below.

To refer a new customer, print out a referral form and fill in your name at the bottom. The form has all of the information needed to contact us and make an appointment. They bring the form in with them and you get the credit! If they want to make an appointment online, they can let us know that you referred them in the comments section at the bottom.

New Customer Referral Form



Swanson's
auto service

Call Us At
616-532-3111
John Smith
2005 Honda Accord

Any Service Over \$100 Receive	Any Service Over \$100 Receive	Any Service Over \$100 Receive
\$15 OFF*	\$15 OFF*	\$15 OFF*
Lube, Oil & Filter Service (Up to \$35 Value)	Towing	Align, Rotate & Balance Four Tires
FREE*	\$25 OFF*	\$79.95*
*Most cars & light trucks Present card at time of service Expires 1/31/2009		

Swanson's

auto service

www.swansonsautoservice.com
3957 56th St SW (at Wilson) Grandville, MI 49418
(616) 532-3111

Monday, Tuesday, Thursday, Friday 7:30 a.m. - 5:30 p.m.
Wednesday 7:30 a.m. - 7:30 p.m.

I have an appointment on: _____

I was referred by: _____

New Customer Referral



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