

# Customer Loyalty Card

The more "loyal"  
you are, the  
more savings  
you earn!

FREE  
Oil  
Changes

*Over the last 25 years, our customers have been our best sales people. Your loyalty to Swanson's Auto Service has been absolutely essential to our success. We want to say Thank You and reward you for your support.*

Would you like to accumulate **FREE** Lube-Oil-Filter changes and money off services? We are rewarding loyal customers who return to us and/or recommend Swanson's Auto Service to their friends and family.

**You can earn up to \$170 per year** in free oil changes and money off coupons by spending \$1000 or more in any calendar year. As an added bonus, money spent by your referrals is calculated into your balance.

At the end of the year your money spent and referral dollars are calculated and every January new cards are issued with corresponding savings. See our sample card below.

To refer a new customer, print out a referral form and fill in your name at the bottom. The form has all of the information needed to contact us and make an appointment. They bring the form in with them and you get the credit! If they want to make an appointment online, they can let us know that you referred them in the comments section at the bottom.

## New Customer Referral Form



**Swanson's**  
auto service

Call Us At  
**616-532-3111**  
John Smith  
2005 Honda Accord

Any Service Over \$100 Receive	Any Service Over \$100 Receive	Any Service Over \$100 Receive
<b>\$15 OFF*</b>	<b>\$15 OFF*</b>	<b>\$15 OFF*</b>
Lube, Oil & Filter Service (Up to \$35 Value)	Towing	Align, Rotate & Balance Four Tires
<b>FREE*</b>	<b>\$25 OFF*</b>	<b>\$79.95*</b>
*Most cars & light trucks Present card at time of service Expires 1/31/2009		

# **Swanson's**

**auto service**

[www.swansonsautoservice.com](http://www.swansonsautoservice.com)  
3957 56th St SW (at Wilson) Grandville, MI 49418  
**(616) 532-3111**

Monday, Tuesday, Thursday, Friday 7:30 a.m. - 5:30 p.m.  
Wednesday 7:30 a.m. - 7:30 p.m.

I have an appointment on: \_\_\_\_\_

I was referred by: \_\_\_\_\_

## **New Customer Referral**



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